Nawn and Company Online Privacy Policy

Effective Date: 8-13-26

Last Updated: 8-13-26

Nawn and Company CPA's Ltd. respects your privacy and is committed to protecting the personal information you share with us. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our website **www.nawnco.com** or interact with our services, including our Short Message Service (SMS) program.

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1. Information We Collect

We collect information that identifies, relates to, or could reasonably be linked with you ("Personal Information").

A. Information Provided Directly by You

- **Contact Information:** Name, email address, phone number, and physical mailing address.
- **Communications:** Messages, inquiries, or feedback submitted through contact forms, email, or customer service.
- **SMS/Mobile Data:** Phone numbers, opt-in consent records, and communication preferences provided when subscribing to our text messaging service.

B. Information Collected Automatically

- **Device & Usage Data:** IP address, browser type, operating system, referring URLs, pages viewed, and access times collected via cookies and tracking technologies.

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2. How We Use Your Information

We use the personal information we collect solely for business related purposes, including:

- Processing transactions through our 3rd party credit card processing company and sending you payment confirmations without retaining any of your data. **This data will not be shared with other companies**
- Operating our SMS messaging program (e.g., appointment reminders, tax-related questions and invoice inquiries).

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3. Short Message Service (SMS) & Mobile Messaging Terms

If you opt-in to receive text messages from **Nawn and Company CPA's Ltd.**, the following terms apply specifically to your mobile information:

A. SMS Opt-In & Consent

- By providing your phone number and opting it in, you consent to receive transactional text messages from us.

B. Mobile Data Privacy Guarantee

- **No Mobile Information Sharing:** We strictly value your privacy regarding text messaging. Mobile information, phone numbers, and SMS opt-in/consent data **will not be shared, sold, rented, or leased to third parties or affiliates or any other company** for marketing or promotional purposes.
- All above categories exclude text messaging originator opt-in data and consent; **this information will not be shared with any third parties or other companies.**

C. Opt-Out & Assistance

- **To Unsubscribe:** You can opt out of receiving SMS communications at any time by replying **STOP** to any message you receive from us.
- **For Help:** Reply **HELP** to any text message or contact us directly at **support@nawnco.com**
- Message and data rates may apply depending on your mobile carrier plan.

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4. How We Share Your Information

We do not sell your personal data. We may share non-SMS personal information only under the following limited circumstances:

- **Service Providers:** Vendors and contractors who perform services on our behalf (e.g. Payment processing, email delivery) under strict confidentiality agreements.
- **Legal Requirements:** When required by law, subpoena, or government order, or to protect our legal rights and safety.

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5. Cookies and Tracking Technologies

We use cookies, web beacons, and similar tracking tools to analyze traffic, customize user experience, and serve relevant content. You can manage or disable cookies through your web browser settings, though some website features may not function properly without them.

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6. Your Privacy Rights

Depending on your location, you may have the following rights regarding your personal information:

- **Opt-Out:** Unsubscribe from SMS communications at any time.

To exercise any of these rights, please contact us using the information below.

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8. Third-Party Websites

Our website may contain links to external sites not operated by us. We are not responsible for the privacy practices, content, or policies of third-party websites.

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9. Updates to This Policy

We may update this Privacy Policy periodically to reflect changes in our practices or applicable laws. The updated version will be indicated by the **"Last Updated"** date at the top of this page.

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10. Contact Us

If you have questions, concerns, or requests regarding this Privacy Policy or our SMS program, please contact us at:

- **Company Name: Nawn and Company CPA's Ltd.**
- **Phone:** 610-993-3100
- **Mailing Address:** 1515 West Chester Pike, Ste. C3, West Chester, PA. 19382